

PACKAGING PINWHEEL

ABSTRACT

5 A carded pinwheel package for displaying multiple units of information about a product packaged attached to the card. A front section has a display opening adapted to display product information located on a pinwheel positioned between the front section and a back section, wherein the pinwheel is rotatably attached to the front section or the back section. Each image can be selectively viewed through the display opening by rotating the pinwheel, and a customer may interactively display each unit of information as desired.